

You're about to start teaching a new writing genre...but you have no idea how to introduce it to your students.

Perhaps you feel overwhelmed.

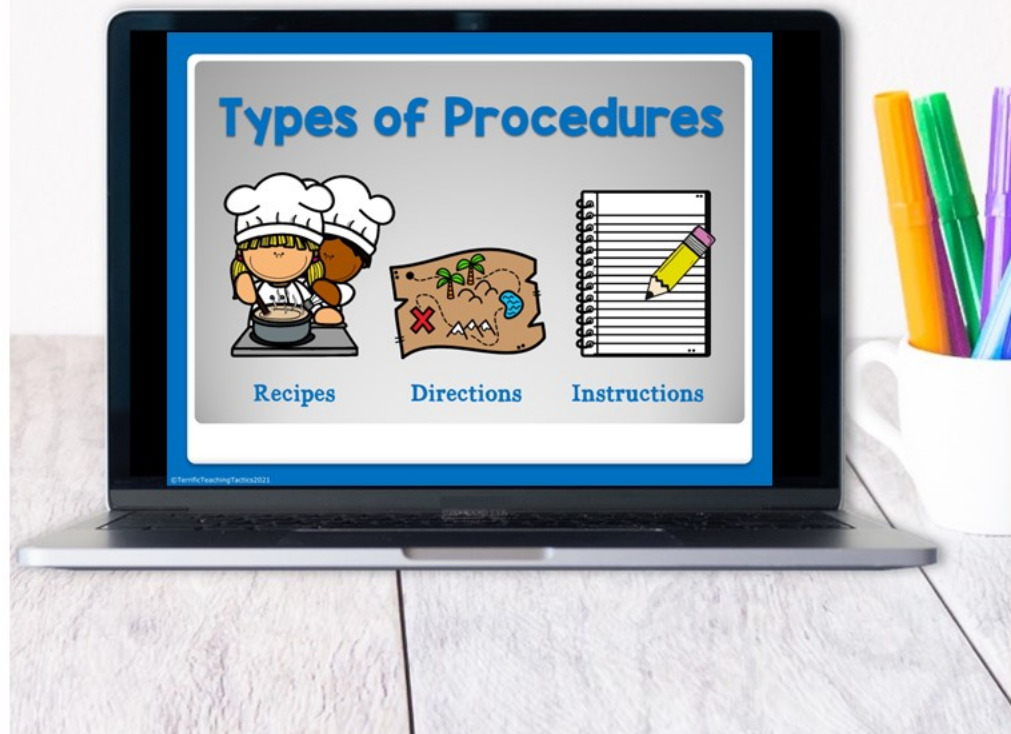
"What am I supposed to say? What do they need to know?"



Or you might feel
exhausted and too time
poor to research things
like —

“what is the definition of
procedure writing?”

“what are the features of
narrative writing?”



Imagine that someone else has done all the hard work for you.

All you need to do is press a button and **VOILA** your students are learning all about the new writing genre!



What other teachers have to say -



"I loved having this resource handy. **It saved me so much time** and it explains it perfectly for my students so we can spend more time actually writing!"

— Sarah A.



"My students loved using this resource! **They were engaged** and had no trouble getting started. It didn't take much time to prep this resource, so it was easy for me to use with my students."

— Heather J.

What other teachers have to say -



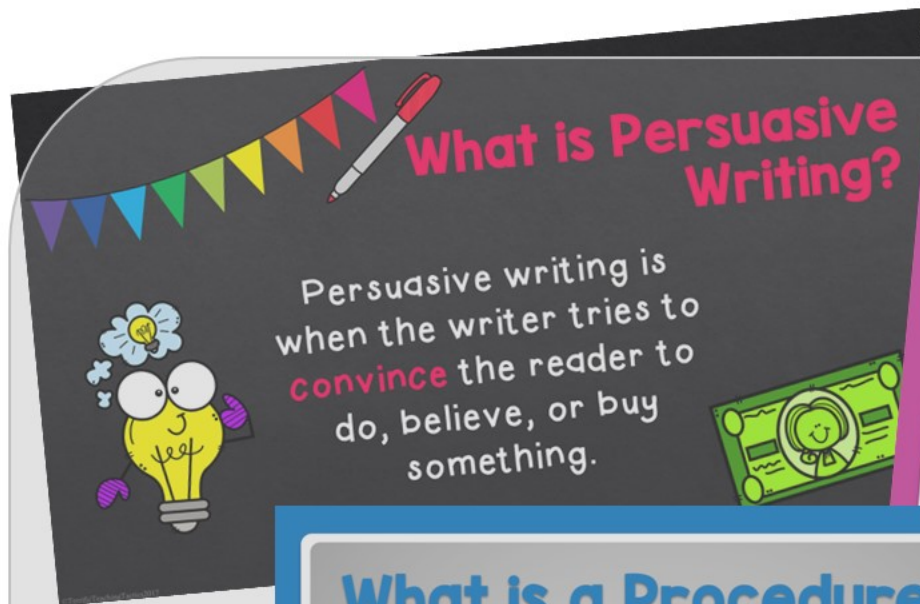
"These PowerPoints are great and have **made my planning much easier**. They are so helpful in teaching the students the different styles of writing."

- Audra R.



"This resource helped my teach the concepts in a **fun and engaging way**."

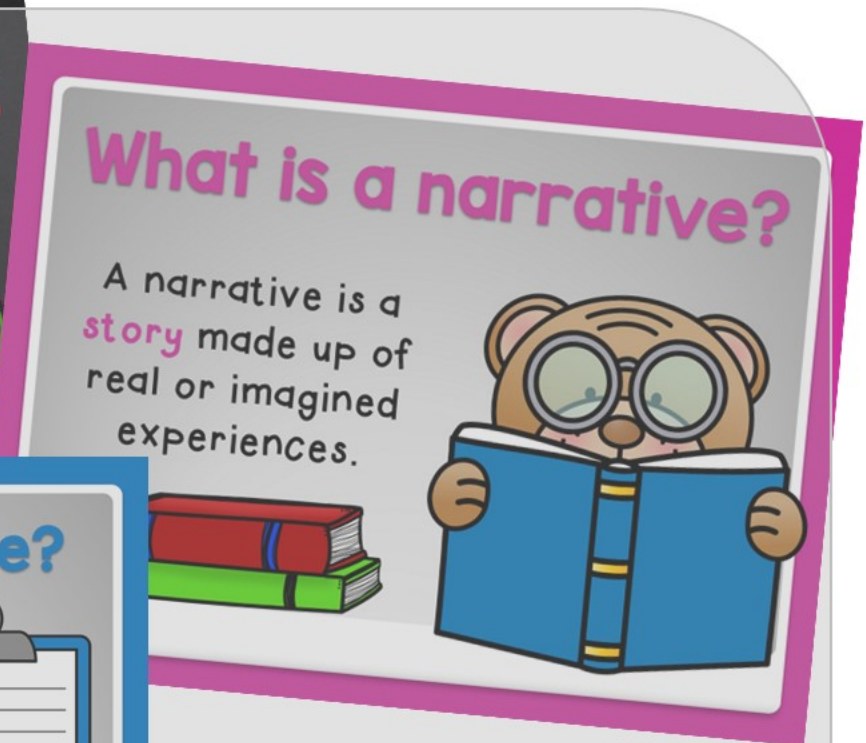
— Candace C.



What is Persuasive Writing?

Persuasive writing is when the writer tries to **convince** the reader to do, believe, or buy something.

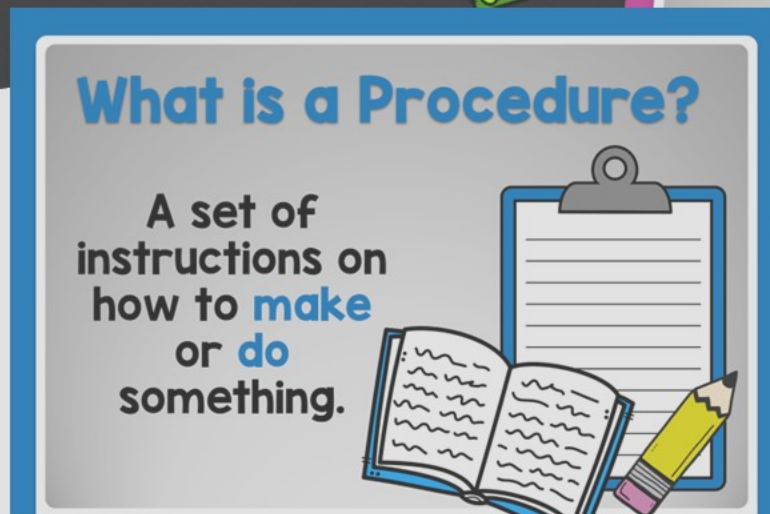
This slide has a dark background with a colorful bunting banner at the top. On the left is a cartoon lightbulb with a face and a flower on its head. On the right is a green banknote with a smiling face.



What is a narrative?

A narrative is a **story** made up of real or imagined experiences.

This slide has a light gray background with a pink border. On the right is a cartoon bear wearing glasses and reading a blue book. To the left of the bear is a stack of three books: red, green, and blue.



What is a Procedure?

A set of instructions on how to **make** or **do** something.

This slide has a light gray background with a blue border. On the right is a clipboard with a checklist and a yellow pencil. To the left of the clipboard is an open notebook with wavy lines representing text.

These 3 PowerPoint are great for lesson warm-ups.

How to Make Popcorn

Goal: This procedure will help you learn how to make yummy popcorn. It's so easy!

Materials:

- Microwave
- Popcorn kernels
- Salt
- Bowl

Steps:

- 1.) First, put the kernels in the microwave for 2 minutes.
- 2.) Next, carefully take them out and pour them into a bowl (it will be hot!).
- 3.) Finally, add salt to the bowl of popcorn.



Example Procedure

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Setting



The setting is the time and **place** of the story.

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There are definitions, examples, and a break-down of each genre's structure.

Time To Share

Find a partner to share ideas with. Look at the topics on the next few slides and decide on your opinion. Talk to your partner. Take turns trying to persuade your partner why you are right.



The Best Season



Students participate in discussions too!