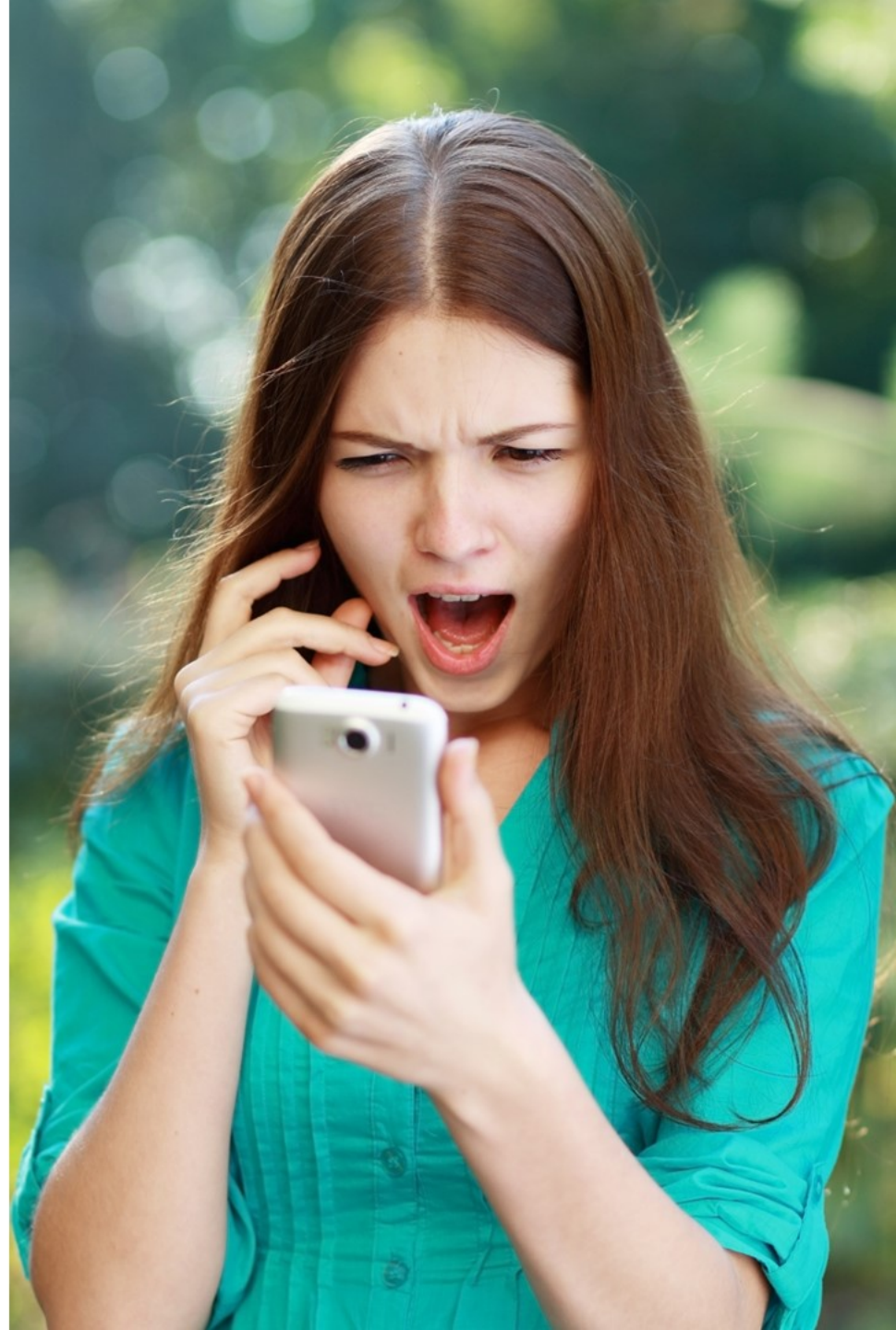


TPT surveyed buyers and found that over two thirds of them wouldn't consider purchasing without seeing a preview.

We know that simply having a preview has a big impact on a product's conversion.

But what about the impact of a good preview? A persuasive preview (that is designed based on marketing psychology) has huge potential to increase your sales.



Perhaps you're a new TPT seller overwhelmed with how to make a preview.

Or maybe you're a seasoned seller who is looking to freshen up and optimize your existing previews.

Either way, increase your sales with this preview template!



INSERT NAME OF RESOURCE

Insert buyer pain point here (e.g., "Are you/your students struggling with...")

Tap into loss aversion here (e.g., "How many hours are you wasting/ Are your students missing out on...")

Highlight solution here (e.g., "What if there was a way to...")

Introduce resource here (e.g., "XYZ is what you need/Introducing XYZ...")

"Insert glowing testimonial here"
insert buyer name here

"Insert glowing testimonial here"
insert buyer name here

Teachers just like you have (mention benefit/outcome)

List what's included here e.g.,

- lessons plans
- graphic organizers
- crafts

Insert screenshots here (delete this text box)

Highlight beneficial features here (e.g., differentiation, digital options)

Switch computer out for just a photo or screenshot if digital not applicable

Discuss how features benefit the buyer (e.g., "Cater to every student...")

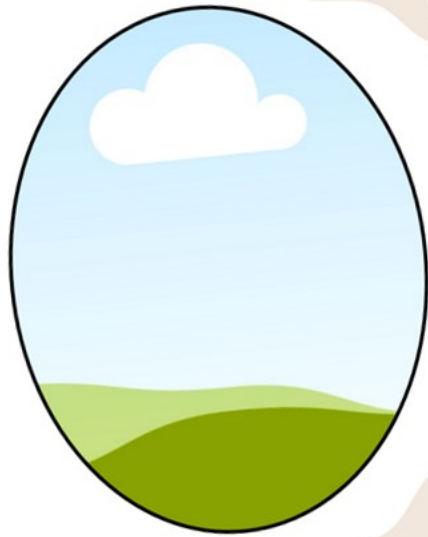
Insert screenshots here (delete this text box)

List how/when the resource can be used here e.g.,

- math lessons
- math centers
- morning work

Write call to action with FOMO here (e.g., "Don't miss out on...xyz outcome/benefit")

Highlight solution
here (e.g., “What if
there was a way
to...”)



What if there was a
way to engage your
students in your
writing lessons and
get your evenings
and weekends back?



This editable Canva template
allows you to personalize the
preview with:

- different fonts
- your own brand colors
- your own photos/mock-ups/screenshots

You can add, delete, and move
elements too! I show you how
to make it yours.



Don't waste hours of your precious time designing a preview document from scratch.

Instead, get back to the fun part of creating products or spend time with your family.



You could be leaving money on the table if you don't have persuasive previews on your TPT listings.

Don't miss out on hundreds or thousands of dollars of earnings.

What are you waiting for?